Lexi Morgan

GRAPHIC DESIGNER

Education

BALL STATE UNIVERSITY
Bachelor of Fine Arts
May 2017
Major: Visual Communication
Summa Cum Laude

XAVIER UNIVERSITY
Project Management Certification
May 2024

Software Skills

Adobe Creative Suite
- Illustrator
- InDesign
- Photoshop
- After Effects
- Fresco

Figma
BeePro, Emma by Marigold (Email Design)
Microsoft Office
Canva

Hand Skills

Photography (including DSLR)
Illustration
Hand Lettering
Bookbinding
Letterpress

Recognition

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION (CASE)
Circle of Excellence Award, Gold
- Awarded for: "Welcome to Xavier" Admissions Campaign 2024

Community Involvement

BALL STATE UNIVERSITY
Cubed Creatives Mentorship Program
Spring Semester 2024
Position: Mentor

XAVIER UNIVERSITY
Graphic Design Undergraduate Program
December 2023 – Present
Position: Portfolio Reviewer

Work Experience

XAVIER UNIVERSITY
October 2022 – Present
Positions: Senior Graphic Designer, Graphic Designer
- Art Direction
- Brand Management
- Project Management
- Coaching Designers
- Brochures & Mailers
- Emails
- Package Design
- Photography Direction
- Layout Design
- Pre-Press
- Illustration

Z STUDIO DESIGN
January 2023 – June 2024
Position: Freelance Graphic Designer
- Logo & Brand Creation
- Brochures & Mailers
- Emails
- Illustration

2060 DIGITAL
April 2019 – October 2022
Position: Graphic Designer
- Social Media Posts, Stories, & Ads
- Emails
- Animated Videos
- Brand Development

VSWC ARCHITECTS
October 2017 – April 2019
Position: Graphic Designer
- Wall Graphics
- Social Media Design & Management
- Event Planning
- Proposals
- Copywriting
- Newspaper Ads
- Brochures
- Presentations

Contact

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hello